

To: Orquina, Jessica[Orquina.Jessica@epa.gov]; Smith, Roxanne[Smith.Roxanne@epa.gov]; EOC Public Information[EOC_Public_Information@epa.gov]; Grantham, Nancy[Grantham.Nancy@epa.gov]; Gentile, Laura[Gentile.Laura@epa.gov]; Davis, Jay[Davis.Jay@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]
Cc: Harrison, Melissa[Harrison.Melissa@epa.gov]; Hull, George[Hull.George@epa.gov]
From: Purchia, Liz
Sent: Mon 8/17/2015 12:53:56 PM
Subject: RE: GKM Response Posting - Main Account

I'm fine with that

From: Orquina, Jessica
Sent: Monday, August 17, 2015 8:51 AM
To: Smith, Roxanne; EOC Public Information; Purchia, Liz; Grantham, Nancy; Gentile, Laura; Davis, Jay; Hart, Daniel
Cc: Harrison, Melissa; Hull, George
Subject: GKM Response Posting - Main Account

Good morning,

I recommend we continue to post only about the GKM response on the main social media accounts for at least a few more days. (I think it would be a good idea to do the same on the impacted regional accounts too. But, I'll defer to the folks in JIC on that since they're working more closely with people on the ground.) It's still a national news story and we continue to receive a lot of angry comments. I think showing that the response is our main focus is important.

In the second half of the week we can consider slowly starting to post other content too.

Jess

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